





FOR AGRICULTURE



AGRICULTURAL RUNOFF

Runoff from farms is the leading source of impairments to surveyed rivers and lakes.



55.9 million acres with 83.4 million acre-feet of water annually.

REVERSE OSMOSIS

Reverse Osmosis can't remove all contaminants. In some cases, it removes only about half.

MICROPLASTICS

80% of water samples from 14 countries

contain microplastics. Microplastics are

and industrial waste.

extremely small pieces of plastic debris in

the environment resulting from the disposal

and breakdown of consumer products

Pitcher filters can't

Arsenic

Nitrates

Lead

Mercurcy

remove the following

common contaminants.

Bacteria & Viruses

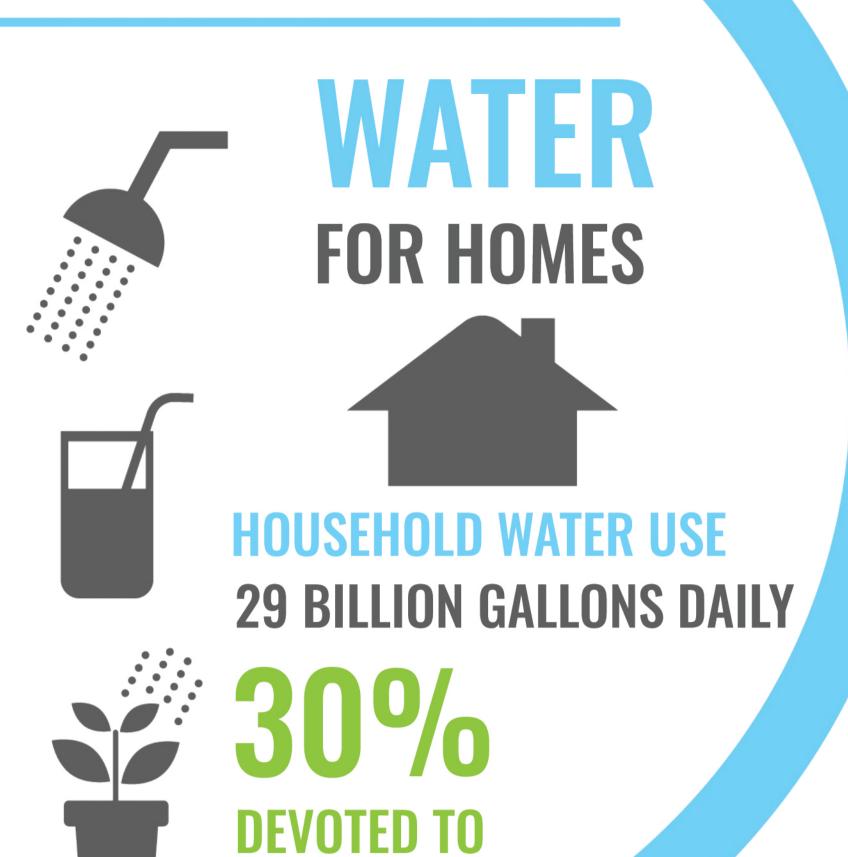
Over 99% of known and unknown contaminants are removed through the process of distillation.



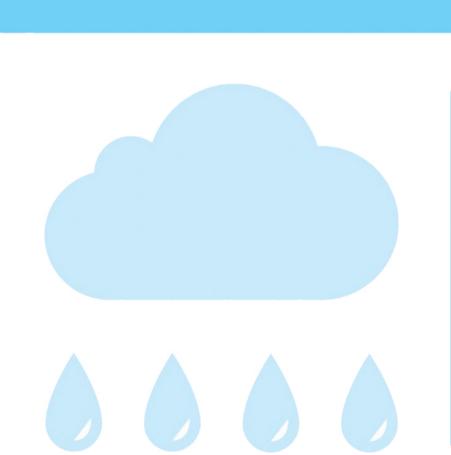
EPA SUPERFUND

1,303 EPA **SUPERFUND SITES**

EPA's Superfund program is responsible for cleaning up some of the nation's most contaminated land and responding to environmental emergencies, oil spills and natural disasters.



OUTDOOR USE

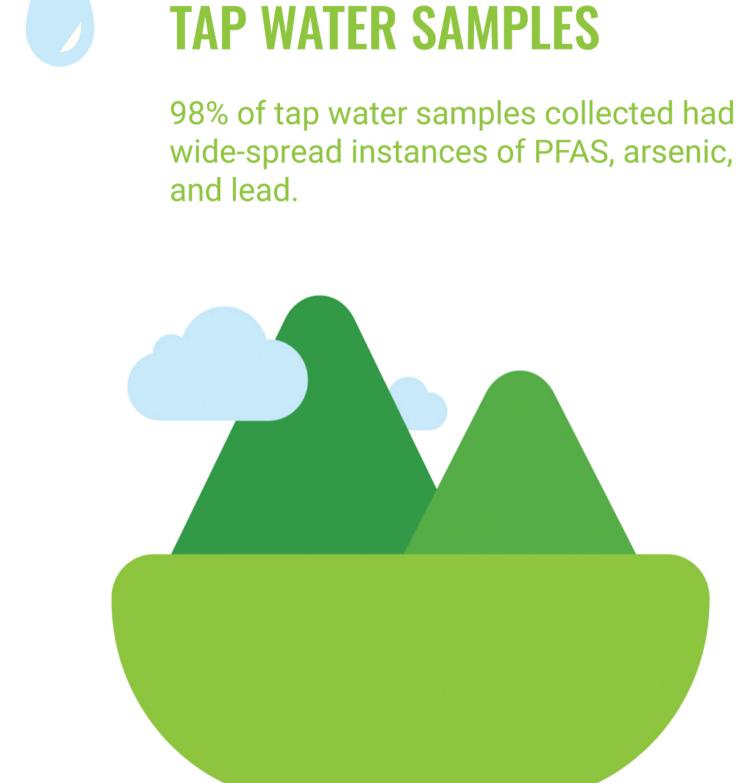


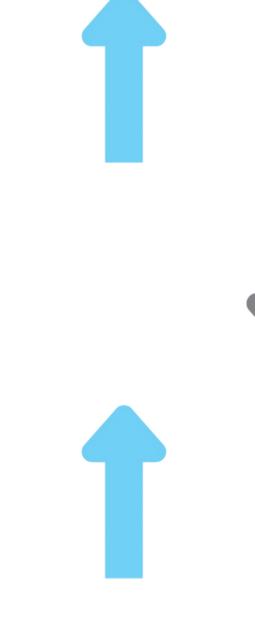
FRESHWATER

Only 2.5% of Earth's water is freshwater.



of plastic bottles are recycled each year.



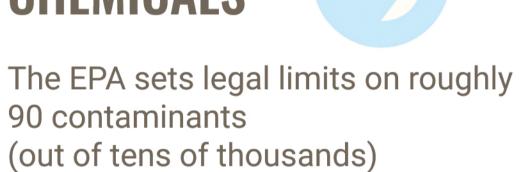


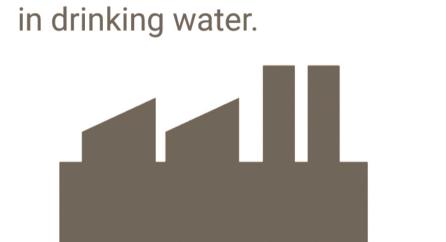




RECYCLED



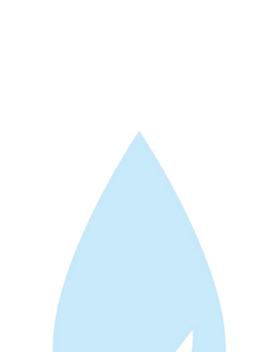




WELL OWNERS 100 million people in the United States drink

own water quality.





FRESHWATER

LESS

Less than 1 percent of

the Earth's freshwater

is actually accessible

GLOBAL DROUGHT

An estimated 55 million people

every year.

globally are affected by droughts

to us.

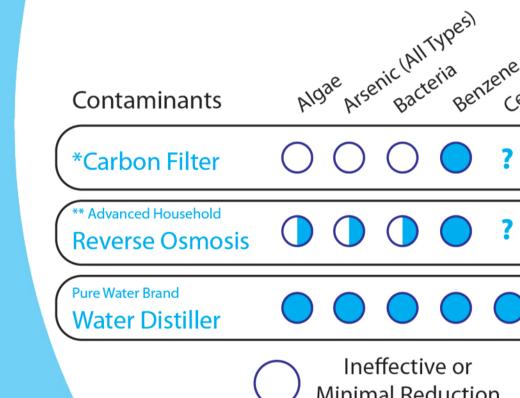
COMPARISON CHART

Distillation

Removes Over 99%

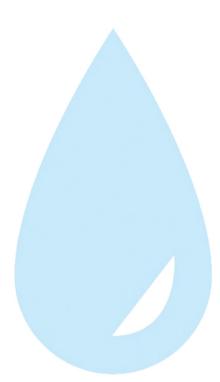
of Known and Unknown

Contaminants!

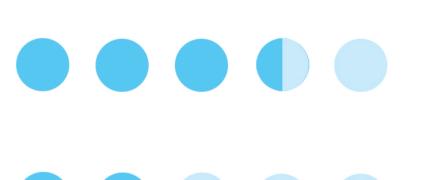


ila Benzene Cesium Chlorine Crypto Fluoride Mercury nitrates pathogen Rust Salt Sulfates Viruses Partial Reduction Complete Reduction (Over 99%) Minimal Reduction * The capacity to reduce contaminants deminishes as the system is used and will need frequent replacement or cleaning. ** Data on premium models only. Some will not show these results.

well water. Well owners are responsible for their

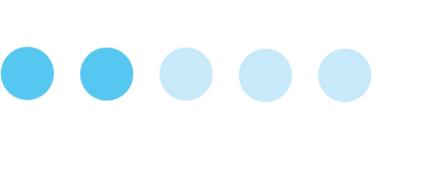


WATER USE BY CATEGORY





AGRICULTURE & LIVESTOCK





INDUSTRY



COMMUNITY WATER SYSTEMS

40 percent of the nation's

violated at least one

drinking water standard.

Community Water Systems





THE URBAN WATER CYCLE

